

MOHAMED YASSER

Graphic Designer

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Summary

Creative and detail-oriented Graphic Designer with experience in freelance and agency environments, specializing in social media design. Proven ability to develop visually compelling graphics that drive engagement and enhance brand presence across digital platforms. Adept at collaborating with marketing teams to produce high-quality content tailored to client needs. Eager to leverage my skills and creativity in a dynamic environment that values innovation and design excellence.

Military Service

The military service finished in a good role model

03/2022 - 03/2023

Education

Faculty of Fine Arts, Architecture Department, Alexandria University

Architectural engineering

2016 - 2021

Skills

Autodesk Revit • AutoCAD • AutoCAD • Lumion • Adobe Photoshop • Adobe Illustrator • Microsoft Word • Microsoft PowerPoint

Work History

Freelance Graphic Designer

Alexandria, Egypt

03/2021 - 07/2023

Future House Real Estate Marketing Agency

- Developed creative design for print materials, banners and signs.
- Completed final touches for projects before rollout.
- Collaborated with other designers to create visually appealing graphics for range of print and digital media.

Drafter and Painter

Cairo, Egypt

03/2022 - 11/2022

Air Defense Forces Command

- Drafting and Updating Maps and Charts: Created and updated maps and charts using advanced drawing software, incorporating intelligence and field updates.
- Training and Instruction: Provided training to new soldiers on how to read and understand military maps, as well as how to use drawing and planning software.

Freelance BIM Modeler

Alexandria, Egypt

03/2022 - Present

Future House Real Estate Marketing Agency

- Delivered accurate quantity take-offs and material estimates using BIM software, resulting in optimized resource allocation.
- Facilitated efficient coordination meetings with project teams using live BIM models as a visual aid, enabling real-time issue resolution and decision making.
- Elevated overall project quality through rigorous quality control measures, identifying discrepancies in model information and coordinating revisions with relevant stakeholders.
- Enhanced project efficiency by streamlining BIM processes and workflows to improve collaboration among team members.

Work History

Architectural Site Supervisor

New Administrative Capital, Egypt

12/2022 - 03/2023

Strategic Command Center (The Octagon)

- Finishing Supervision: Monitored and supervised workers during the finishing stages of construction to ensure high-quality execution of tasks.
- Error Prevention: Ensured that no mistakes were made in the finishing processes, maintaining strict adherence to design specifications and quality standards.
- Quality Assurance: Maintained a focus on quality assurance by checking the final touches in different areas of the project to ensure they met the required standards.

Graphic Designer

Alexandria, Egypt

08/2023 - Present

Digimon Marketing Agency

- Developing creative designs for print materials, brochures, banners, and signs.
- Creating engaging social media graphics that drive user engagement and increase online visibility.
- Collaborating with content and marketing teams to confirm design compliance with brand guidelines.
- Meeting with customers to present mockups and collect information for adjustments.

Training / Courses

Architectural Autodesk Revit at Hive co-workspace (2017)

Advanced Autodesk Revit by Arch/ Mohaned Nazeh (2018)

Residential finishing in the presence of Eng/ Ahmed Hanafy (2019)

Soft Skills

High Communications Skills.

Interactive and fast enough to learn new technologies and software.

Navigating Between programs in smooth.

Willing to learn and develop.

Ability to meet deadlines successfully.

Languages

Arabic Mother tongue

English Upper intermediate (B2)

French Elementary (A2)