



Benchmark construction L.L.C



dEE Interiors Decoration L.L.C

Construction

Project Management

Interior Design

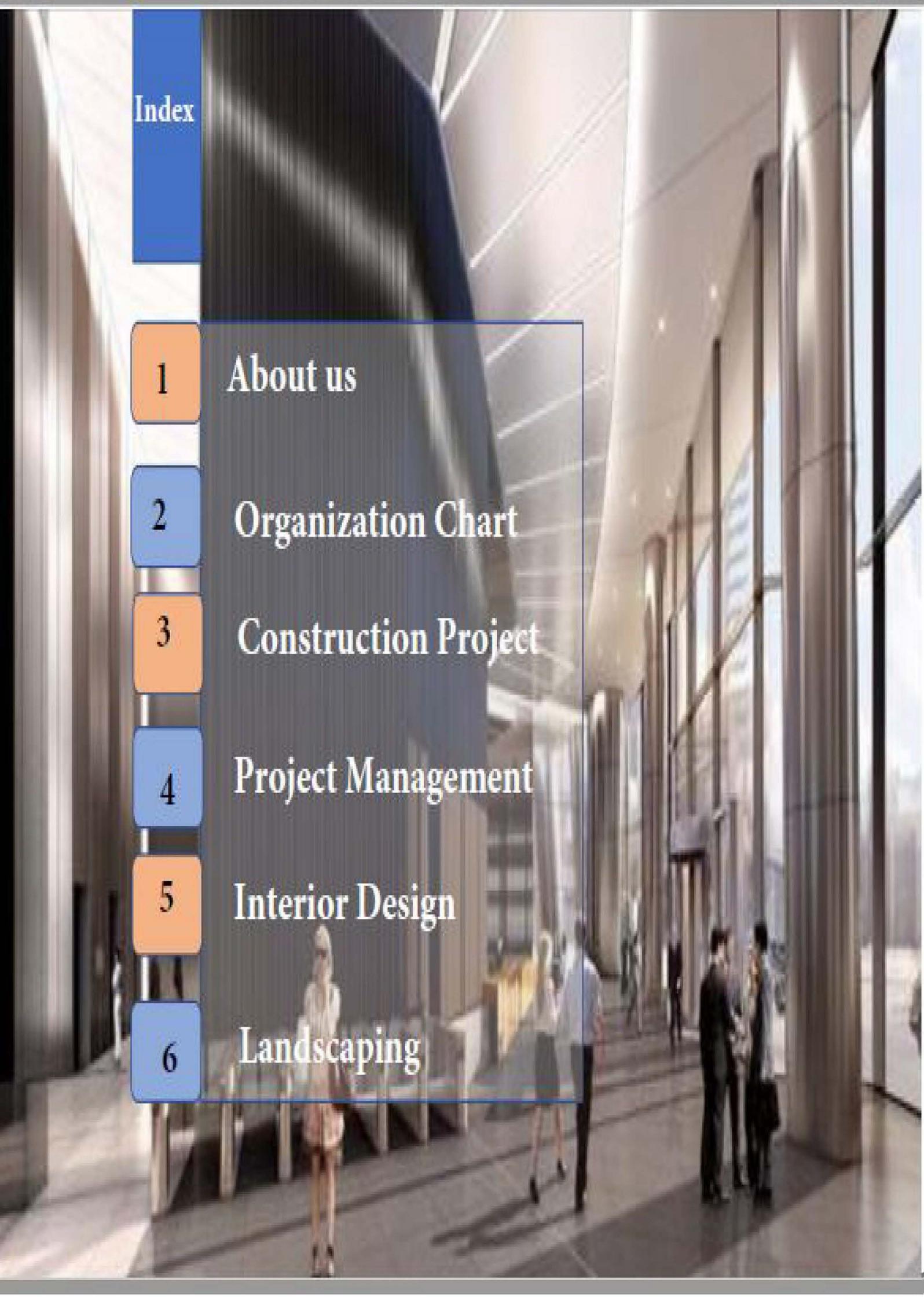


Construction to Project Management

Interior Design / Fit-out contractor

Landscaping Design & Build

Turnkey solution

The background of the slide is a photograph of a modern building's interior. It features a large, curved, metallic structure that looks like a staircase or a large architectural element. The space is bright and open, with people walking around. The overall aesthetic is clean and professional.

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About us

WE BUILD YOUR DREAMS!!!

Over the past One decades **Benchmark Construction L.L.C** has emerged as one of the most respected general contracting firms in UAE. In the arena of residential & Commercial construction, we have proven our ability to take on large, complex projects and completed them on time, on budget, and at the highest levels of quality.

Our growing reputation for excellence, resourcefulness and responsiveness is not an accident. It is a natural consequence of the values that have guided our company since its founding. These include an energetic enthusiasm for what we do, Sensitivity to the needs of our customers, Willingness to accept total responsibility and craft man like pride in knowing that what we build will last for generations.

Since 2010 **Benchmark Construction L.L.C** is located in Dubai, United Arab Emirates. Since we began operations, we have contracted for projects worth AED 35million & 90,000 Sq.ft of total construction size at the same time.

We attribute this success to several factors, but foremost among them is our commitment to the satisfaction of our customer. To product a quality – crafted facility, we closely manage each project to completion, acting at all times in the best intern of the owner. Benchmark believes in delivering unparalleled construction management service tailored to our customer's unique and individual needs.

The foundation of our services is based on our fully- computerized Estimating Department , database of more than 100 vendors and subcontractors, which allows us to develop precise information on costs for the design & development of virtually any construction project.

Benchmark construction L.L.C services is based on “ hands- on” project management. Our strength is the ability to schedule concurrent short and long – term construction activities, and then effectively manage both for timely project completion. We consistently meet and beat our customer's construction deadlines. At Benchmark, quality will never be compromised.

Today Benchmark employs, which includes an experienced professional staff and a field force of over 50 along with carpenters, Steel Fitters, Masons and laborers – all focused on the goal, that the services provided exceed the expectations of our customer.

BENCHMARK CONSTRUCTION L.L.C has added a feather by opening **dEE Interiors Decoration L.L.C** as a sister company to satisfy our clients by enhancing the interior of their homes / offices / restaurants / Hotels / building to achieve a healthier and more aesthetically pleasing environment for them by using their space.

dEE Interiors Decoration L.L.C is complete solution for space planning & design , Execution , Turnkey project's solution , Refurbishment , Modification & Renovation , Interior Fit-outs & project Management .

Interior design influences living conditions. We do our best to make our projects both stylish as well as comfortable. We fulfill our work based on these principles. Although being in harmony is classic but today, everything in designing is a personal justification and interpretation. so we try to make the most of it !

dEE Interiors Decoration LLC has successfully completed list of residential and commercial projects on time with best quality of work and by using creativity .

At Benchmark, we stake our name and reputation on it.





Organizational Structure

Founder of Benchmark Construction

BENCHMAEK GROUP OF COMPANIES :



Ali Talib Al Hashimi
Managing Partner



Eng Hitesh Shah
Managing Partner



Deepa Shah
Creative Director



Benchmark construction Projects

&

Construction Management

Construction Project Management

BENCHMARK CONSTRUCTION L.L.C has a well-founded comprehensive project solution from initial feasibility study through design and planning to quality monitoring during construction through to completion, including cost and budget controls, scheduling, estimating, expediting, inspection, contract administration and management of contractors, subcontractors and suppliers, handing over, and maintenance management. We identify opportunities at the design stage to optimize cost, schedule and quality without detriment to project outcomes. We present our clients with alternative options on development approaches with our proposed engineering solutions.

We assure comprehensive identification of all required regulatory approvals and manage the process of obtaining such approvals from authorities. We maintain control and transparency throughout project duration and drive value at every opportunity. We continually monitor and track progress and performance, reverting back to the client team with regular and detailed reports including a detailed narrative on the overriding project financials -providing a continued and transparent overview of the development process. As a Program Manager, BMC becomes part of your organization to work closely with you and your representatives to gain a detailed understanding of your company's vision, short and long term goals. Once the goals have been established, we implement a realistic management and execution plan for achieving these goals in an efficient and high-quality fashion.



Our service Includes:

1. Project Management
2. Planning Management
3. Obtaining Authority Approvals
4. Quality assurance
5. Cost Management
6. Dispute Resolution
7. Risk Management



Construction Project Gallery

Client : Mr Talib Hamza Al Hasmi , Project :- G+1 Villa + service block

Location : Nad Al sheeba



Client : Hamad Habib Al Naumi , Project :- B+G+1 Villa

Location : Medyan / Al Quoz 2





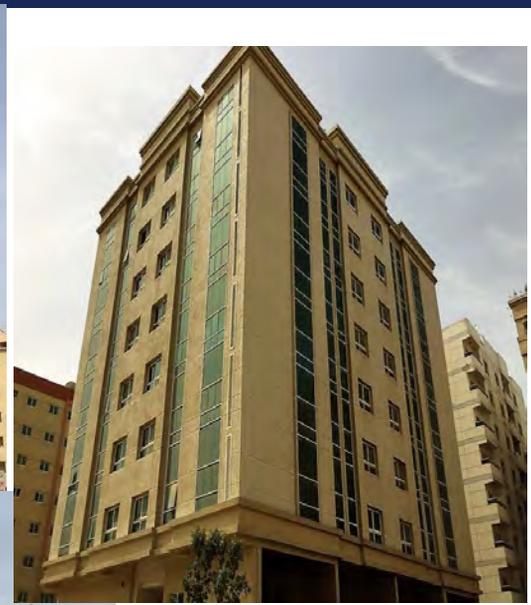
PROJECT completed under AL KAUTHER CONSTRUCTIING LLC as a Project Manager

Client : AL Maha Real Estate , sharjah

Project : G + 7 Residential Apartment & shops

Client : Abdulla Hammad AL Mashguni , sharjah

Project : G + 7 Residential Apartment & shops



Client : Bin Kamil Investments , Al Nada

Project : 2B +G +M + 12 Hotel

Client : Mr Ahmed AL Oasis

Project : G + 3 Resitidional Apartment and shops

PROJECT LIST OF BENCHMARK CONSTRUCTION LLC

Sl.	Project Name	Owner Name	Consultant Name
1	G+1 Residential Villa	Raj Yoga center	Corporate planners
2	G+1 Residential Villa + Service Block	Mr Khalid Obaid Mhommed	Line Engineering consultant
3	G+1 Residential Villa + Service Block	Mr. Laila Ali Fardan	Al Jawahar Engineering consultant
4	G+1 Residential Villa + Service Block	Mr. Anwer Hossain Jafer Ali	Al Waha Engineering consultant
5	G+1 Residential Villa+ Service Block + Driver Room	Mr. Abdulla Al Mehari	EM2 Engineering consultant
6	G+1 Residential Villa + Service Block + Driver Room	Mr. Yousaf Al Khamis	Palmera Engineering consultant
7	G + 1 Residential Villa	Mr.Yousaf Al Barakat	Al Jawahar Engineering consultant
8	G+1 Residential Villa + Service Block	Mr. Tayeba Abbas	Ramesh & Association
9	G+1 Residential Villa+ Service Block	Mr. Ali Reda Mossa Jafer Ali	Skopas Engineering consultant
10	Outside Mantance	Al Salem Carpet	Benchmark construction L.L.C
11	G + 1 Residential Villa	Mr . Mohammad Fardon	Al Jawahar Engineering Consultant
12	Ground Flor Villa	Mr . Hussain Abbas	Ramesh & Association
13	Ground Floor	Mr . Ahmed Single	Align Engineering Consultant
14	G + 1	Mr Yousaf & Mansoor Al Fardan	Al Jawahar Engineering & consultants
15	G + 2, 6 Villa	Mr . Abdulla Al Mashquni	style consultanting Engineer
16.	B+G + 1 Villa	Hamad Habib Al Naumi	Al Ajmi Engineering consultant
17.	G+ 1 Villa	Ali Ahmed Al Habbai	Style consultanting Engineer
18.	G+1 Villa + service Block	Talib Hamza Al Hasmi	style consultanting Engineer
19.	G+3 Residential and commercial	Mr . Ali Ahemad Al Owais	Rashid Al Owais Engineering consultant
20.	G+3+R Residential and commercial building	Mr saeed Rashed Khamis	A2Z Architectural Engineering consultant
21.	Project consultation for G+1 villa @ pearl Jumeirah	Mr Yogesh	Model Engineering consultant



dEE Interiors Decoration L.L.C
Interior & Exterior Designer & Contractor



Interior Design & Execution

Interior Fit -out

Landscaping Design &
Build

Up gradation /
Modification

Project Management /

Consultation

Construction /
Extension



we transform spaces

About us



Ali Talib Al Hashimi
Sponsor



Eng Hitesh Shah
Managing Partner
Civil Engineer



Deepa Shah
Creative Director
Interior Designer



Ahemad Z
Architect

dEE Interiors Decoration Company L.L.C, is an Interior and exterior design contractor which was incorporated in 2019 as a sister company of Benchmark construction L.L.C.

We as an Interior Design firm, have developed our expertise in unique interior Design and fit out works for commercial, residential, Retail & Healthcare. We also specialize in Turnkey projects that can cater quality output that meets the standard of our clients, with the highest quality of custom made furniture works in U.A.E

As a **dEE Interiors Decoration L.L.C**, We provide a full range of interior design services and guide you through every stage of the process to make sure you are satisfied with the results. Whether you need a design for your new villa / townhouse / apartment or re-design / modification / up gradating existing interior, we provide all necessary services of consulting, initial drawings, site analysis, space planning, 3D visualization, conceptual design, budgeting, materials selection, bespoke furniture sourcing, project coordination, supervision and project realization.

Our growing reputation for excellence, resourcefulness and responsiveness is not an accident. It is a natural consequence of the values that have guided our company since its founding from 2019. These include an energetic enthusiasm for what we do, Sensitivity to the needs of our customers, Willingness to accept total responsibility and craft man like pride in knowing that what we build will last for generations.

We attribute this success to several factors, but foremost among them is our commitment to the satisfaction of our customer. To product a quality – crafted facility, we closely manage each project to completion, acting at all times in the best intern of the owner. we believes in delivering unparalleled design development service tailored to our customer's unique and individual needs.

Interior design influences living conditions. We do our best to make our projects both stylish as well as comfortable. We fulfill our work based on these principles. Although being in harmony is classic but today,

Everything in designing is a personal justification and interpretation. so we try to make the most of it !

Today **dEE Interiors** is successfully holding position by completing list of commercial & residential projects. Good responses from our clients and their happy smiles are the best proof for it. If you face the choice of a team to trust your new interior design, we are glad to offer out services.

Philosophy of our company has two simple truths :-

1 DETAILS!

Our distinctive feature is attention to the little things. There can be no design without details. In order to perceive the project completely, we need all the elements planned to be placed there, to be included into the project. This is why being an inveterate perfectionist I cultivate the importance of the little things among the studio staff.

2 CONTENT !

The main criterium for a successful design is the comfortability of using it. Yes, the client first pays attention to the aesthetics of the project but can only realize how comfortable the solution is after its completion. Our task is to provide you with the best combination of a beautiful shell and the functuality, as a beautiful execution without coziness of using is pointless.

HOW WE PROCESS OF THE PROJECT

1 GATHERING IDEAS

To start creating the project, we have to prepare in a certain way. Usually we hold one or several meetings with the clients and find out their ideas to merge design decisions.



2 PROJECT PRESENTATION

When words are not enough to express, there is a Mood board. Mood Boards are useful tools as they are ideal for effectively communicating our thoughts and ideas to the client with the arrangement of visual images, materials, texture, color, and a layout plan. To present the project to our clients, we use 3D drawings, Mood boards and material samples.



3 Material selection & supervision

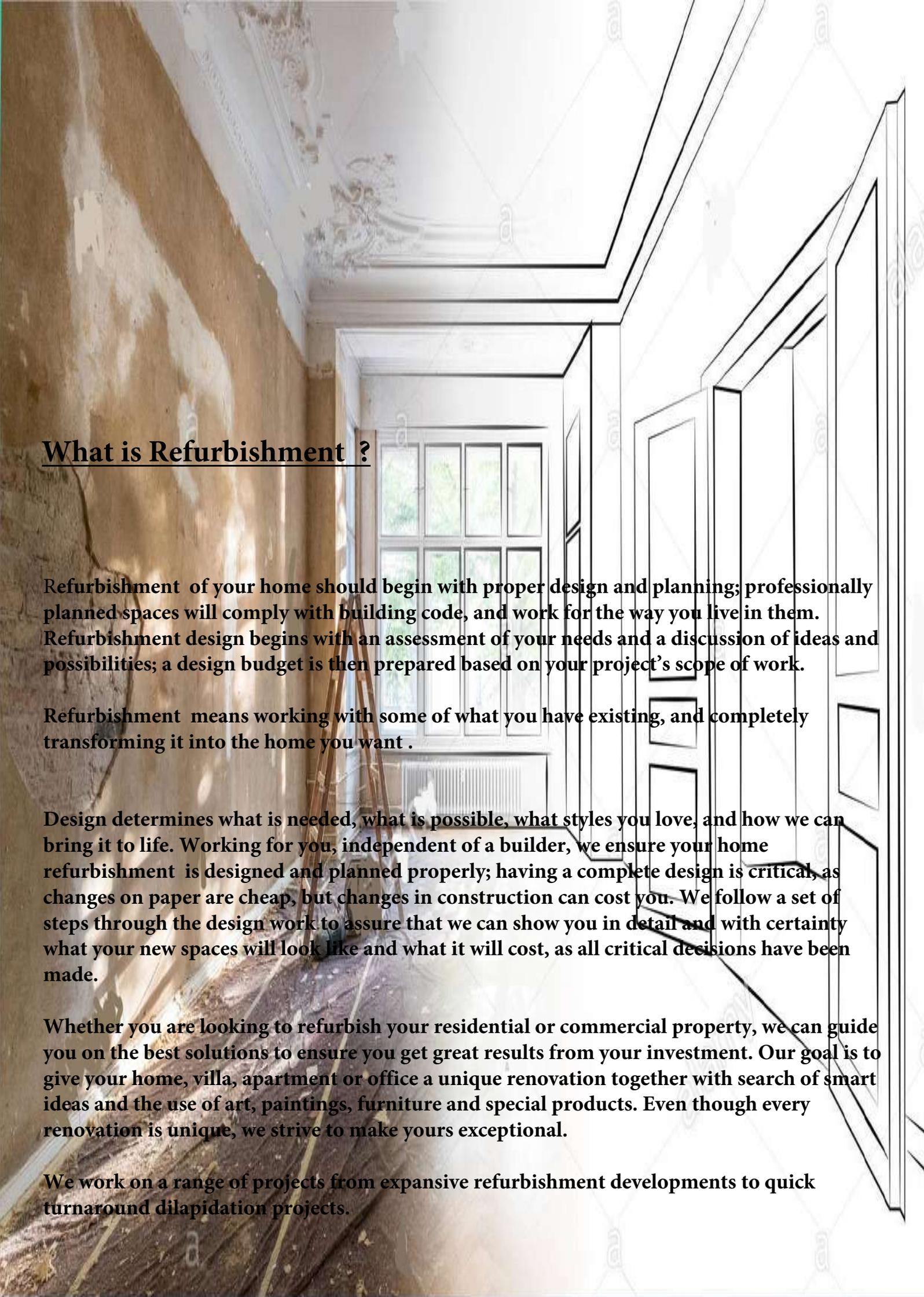
While working on the project, we gather the specification of the decorative materials, submit those samples, and technical documentations used in the project to the client. During the execution of the project, we control all the key processes from the quality of the operations and all finishing items delivery to timely occupancy.

Interior Project's clients List

<u>client Name</u>	<u>Area</u>	<u>Activity</u>
1. Mr. Yusuf saeed	Al Barsha south	Interior Design and Landscaping
2. Mr Patel	Palm Jumeirah villa	Interior Design with Landscaping
3. Mr Doshi	Greens	Modification of complete villa with Landscaping
4. Mr. Abdulla Qassim	Nad Al Sheeba	Interior fit-out work for 4 group of villa
5. St. Regis Hotel	Palm Tower, Palm Jumeirah	Gypsum false ceiling work
6. Mr Ali Al Hassmi	Nad Al Sheeba	Interior Design of complete villa with landscaping
7. IIF	Royal Atlantis , Palm jumeirah	Gypsum ceiling & partition works
8. IIF	sky view Address Tower	Interior fit-out works
9. Mr khalifa Abdulla Ibrahim	Nad Al sheeba IV	Interior Fit -out work
10. Mr Avinash	Emirates Hill	Interior Design with Landscaping
11. Mr Ravi	villa at Spring	Interior Design with Landscaping
12. Mr sharma	Dubai Hill	Up gradation with Interior Design
13 Mr Abdul	Dubai Hill	Interior Design with landscaping
14 Agoda Mall	Jumeirah	Gypsum ceiling & partition work
15 AIC	Nad Al sheeba	Interior Fit out
16. Lal Group	International City	Refurbishment of G+ 5 building
17. Mr Chandru	Villa at Medyan ,MBR	Landscaping Design & Build
18. AIG	Harbor creek service Appartment	Interior Fit-out work
19. k & D	villa at Jumeirah beach Island	Interior Fit-out work
20. Mr Kothri	The Villa	Landscaping design
21. Mr Peter	Arabian Ranches	Interior Design & Landscaping
22. Mr Malhotra	Meadows	Up gradation with Interior Design & Landscaping
23. Ms Sharon	Jumeirah Park	Interior Design & Landscaping
24. Affiniax Partners	HDS Tower, JLT	Office Interior Design & execution
25 Appex	HDS Tower , JLT	Office Interior Design consultation
26 Mr Daniis	Arabella 3 , Mudon	Interior Design & Landscaping

Interior Design villa Project's gallery





What is Refurbishment ?

Refurbishment of your home should begin with proper design and planning; professionally planned spaces will comply with building code, and work for the way you live in them. Refurbishment design begins with an assessment of your needs and a discussion of ideas and possibilities; a design budget is then prepared based on your project's scope of work.

Refurbishment means working with some of what you have existing, and completely transforming it into the home you want .

Design determines what is needed, what is possible, what styles you love, and how we can bring it to life. Working for you, independent of a builder, we ensure your home refurbishment is designed and planned properly; having a complete design is critical, as changes on paper are cheap, but changes in construction can cost you. We follow a set of steps through the design work to assure that we can show you in detail and with certainty what your new spaces will look like and what it will cost, as all critical decisions have been made.

Whether you are looking to refurbish your residential or commercial property, we can guide you on the best solutions to ensure you get great results from your investment. Our goal is to give your home, villa, apartment or office a unique renovation together with search of smart ideas and the use of art, paintings, furniture and special products. Even though every renovation is unique, we strive to make yours exceptional.

We work on a range of projects from expansive refurbishment developments to quick turnaround dilapidation projects.

Interior Design / Fit out / Refurbishment / Modification works done in Private Villa, Dubai :



Joinery work done in projects :-



What is False ceiling ?

Just as a building is incomplete without a sturdy roof and home interiors are incomplete without a good ceiling.

In simple terms, a false ceiling is a fitted ceiling that hangs below the original ceiling of a room or home. False ceiling is provided below the roof slab on suspended supports.

False ceiling is an example of modern construction and architecture in both residential and commercial applications.

False ceiling turns ordinary room into extraordinary room . It offers the largest unobstructed view of a room and it is the first thing people usually notice when they enter in a room or building . As a result , the ceiling is an important element of room interior design and defines its aesthetic. It gives our room Interior an elegant finish .

In addition to aesthetics, false ceilings also offer functional features that enhance their utility in more ways than one. For instance, false ceilings provide good acoustics where required sounds can be enhanced and at the same time unwanted sounds can be minimized. They provide space for housing electric wires, pipes, and air-conditioning ducts and provided temperature control (heat insulation for AC). False ceilings can reflect and diffuse light obviating the need for unnecessary artificial lighting thus lowering energy consumption. These ceiling offer fire safety and moisture resistance features as well.

Thus, a well-planned false ceiling provides both functional and aesthetic features that can enhance the working environment manifold.

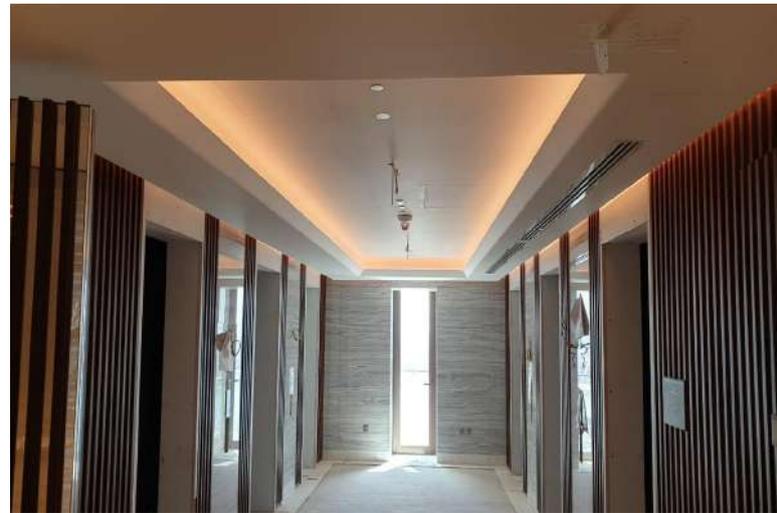
Some popular types of false ceiling panels include:

- 1 Plaster of Paris false ceilings**
- 2. Gypsum false ceilings**
- 3. Wood false ceilings**
- 4. Fibre false ceilings**
- 5. Metal false ceilings**
- 6. Glass false ceilings**
- 7. PVC false ceilings**
- 8. Fabric and synthetic leather false ceilings**

We have expert team of false ceiling and successfully completed various residential & commercial projects . you can find pictures gallery of our few of project's pictures below .

Few significant project's picture gallery with false ceiling work

Client : Royal Atlantis Hotel



Client : Private villas



Client : Palm Tower , Palm Jumeirah



HOW WE COORDINATE AND DO PREPARATION FOR TILE WORK

Base work to receive tiles will be examined prior to fixing and installation works if any discrepancies are found the same will be reported to consultant or owner.

Before the installation work begins it will be insured that all the relevant setting out plans for shop drawings are approved by the consultant / owner (if needed). The tiles received on site will be examined to ensure that they are as per the approved.

Mockups can be provided for consultant for client's approval prior to the start of actual works an actual works will be carried out in accordance with the approved mockup .

Substrate preparation for floors (by main contractor)

The concrete substrate for floor should be sufficiently smooth and leveled such that a thin set of other self can be easily applied over it .

High Spot and low spot should be grinded or filled in respectively to ensure that no void occurs. All the waterproofing work to be done prior to installation of tiles .

Substrate preparation of walls (by main contractor)

The walls should be truly vertical and levelling coat of cement mortar to be applied as necessary . All the waterproofing work to be done prior to installation of tiles .

Procedure

Our Standard installation consists of the following steps:

A.) Adhesive application:

The specified adhesive will be mixed thoroughly as per the manufacturer's recommendation for installation of approved tiles .

Only the approved/ specified adhesive will be applied on the surface and back of the tile .

B.) Laying of Tiles:

Tiles will be laid on the prepared area by maintaining the desired joints (as show land approved in the shop drawings) using the tile spacer .

Level marks will be provided and set out up to the finish level as per the marking based on the approved drawings. Tiles will be fixed in place and pressed firmly. Installation will be done in a manner that no voids occur under the tile and ensure that joints are true to line.

C.) Grouting:

After 24 hours from bonding the tile, the tile spacer and bottom supports can be removed. The application of approved grouts will be carried out as per manufacturer's recommendation. Grout will be applied to fill in the joints completely (to the entire depth) and cleaned off by leaving surfaces free from any blemishes

Expansion joints will be provided (as per the situation, if needed) and sealed with the approved sealant .

D.) Cleaning:

The tile should be ready to be cleaned about few hours after grouting. A wet microfiber sponge/ fiber brush is used to clean and scrub in a circular motion, removing excess grout and smoothing all joints. The tiles are wiped down until they are clean.

E.) Protection

If recommended or requested by the owner/ consultant – The tiles shall be protected and maintained after completion with material. This will prevent any damage or staining of tiles during the construction period.

Floor /wall Tiling / Marble work :-

List of few significant project's gallery with Tiling work done



Picture gallery for office projects



Landscaping

Exterior landscaping can add value to your property and interior landscaping helps bring about more harmony.

Life can be tough at times. There's the daily pressure of many other things, but it's a well-known fact that looking out at a garden with trees, plants and flowers condenses this pressure. When people are able to see green, they're more satisfied with both their personal and work lives.

Only skilled landscapers can match the landscaping project to the architecture.

One of our defining traits is that we are constantly striving to deliver the best landscaping solution to transform your ideas into reality..

We integrate beautiful and functional landscaping solutions. We provide a landscaping design bearing the hot tropical weather of Dubai in mind and construct/execute accordingly.

A professional landscaping company's knowledge doesn't just stop at types of plants/tree placement but should be able to gauge a much bigger picture.

In our business practices, we follow our core values that might be the reason for our success such as:

Create: We always try to facilitate customers with unique and innovative designs of landscapes, outdoor spaces, and interiors.

Sustainability: We are also environment friendly, and prefer sustainable practices during construction which are better for the environment and community as well.

Transparency: We always provide the quality of services that were promised and agreed upon prior to the start of the project.

Cost-Effectiveness: In order to gain the loyalty of the customers, we provide cost-effective services without compromising on quality.

Aesthetic landscaping or functional exterior landscaping

When the mind conjures up images of landscaped outdoor spaces, it automatically represents beauty naturally.

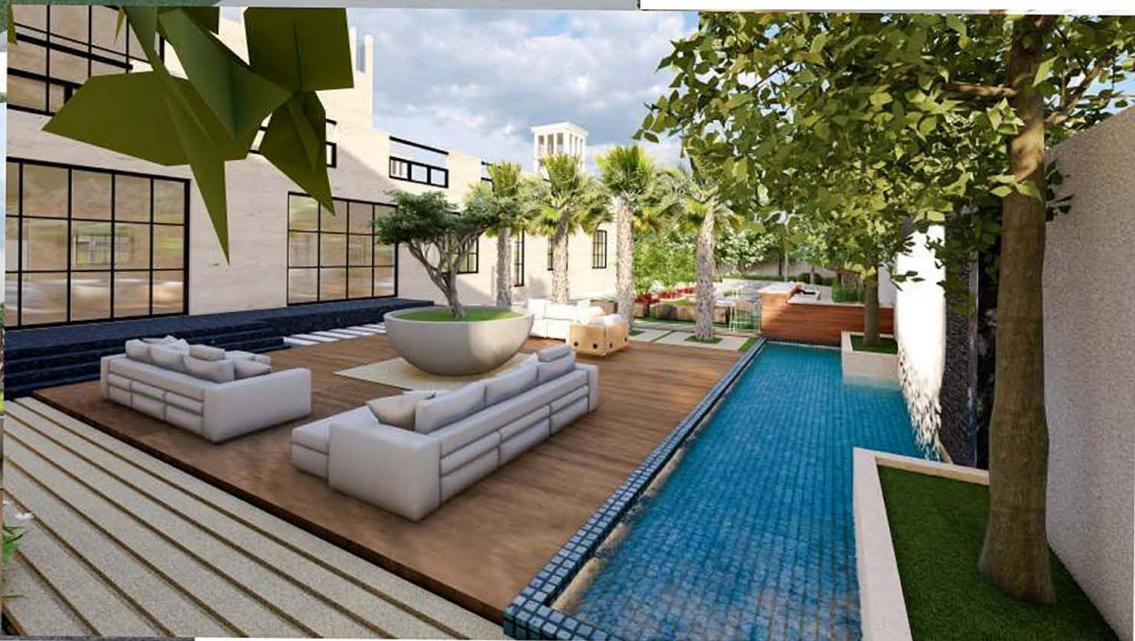
We can make use of landscaping to improve your working/sitting space appearance while taking into consideration its function within the area with the careful placement of plants and dividing area.

Landscaping projects Gallery



Water Features and swimming pool works :





FENG SHUI AND VASTU SASTRA

Importance of Interior arrangement in Feng Shui and Vastu

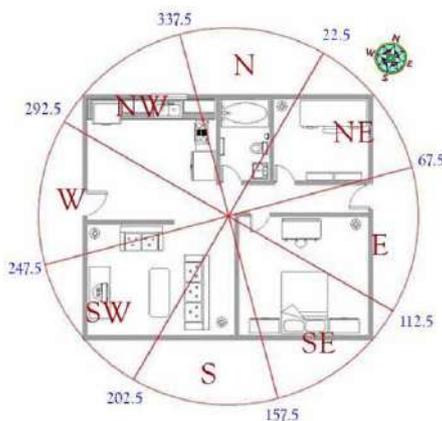
What does it mean to have a healthy home?

Our indoor environment should be revitalizing and uplifting, and if you don't feel energized and at peace in your home, it means something needs to be improved.

From the geographical location, building and furniture materials and aesthetics, indoor air quality, use of technology and electromagnetic radiation levels, to the home's energy and Feng Shui potential, our homes have unique sets of environmental conditions that affect the overall wellbeing of the home, and therefore of the residents.

You can use the principles of Feng Shui to position your furniture and Interior Decor in such manner that it maximises the positive influences and minimizes the negative ones. It is important to maintain harmony and balance in the home and can be achieved through strategic positioning of objects and the use of the color & lights.

Q- What is 'Vastu Shastra'?
Vastu Shastra is the science of direction that combines all five elements of nature & balance them with men & materials.



Vastu and Feng Shui, are ancient bodies of knowledge focusing on the harmony between humans and the dwellings they inhabit. Since they are both equally popular in terms of application to home and offices.

Vastu focuses on the art of placement - by rectifying the geographical locations of the home and the elements within, on the basis of the four cardinal directions and the five basic elements. The five elements around which the science of Vastu revolves are air, water, fire, earth, and space.

Feng Shui is all about balancing the energies to live in harmony with our environment. It focuses on the flow of 'Chi' (energy). Feng Shui is also based on five elements, they differ slightly from the elements of Vastu - Space and air are replaced by wood and metal. To apply Feng Shui to your home, it is necessary to first identify the - " the Feng Shui energy map ", which comprises of eight areas. Each area is governed by elements that are crucial to the prosperity of a house and its inhabitants



we are providing Feng shui and Vastu sastra service through PHD Dr who is associated with us and renowned leading Auditor of Vastu , Fengshui & Energy Dynamics.He is more technical & scientific in his approach & employs laws of science which are backed up by latest scientific instruments..

Are you moving to new home or relocating ? Contact us for more information by call or email .



Contractor For

Interior Design & Execution

Office Interior fit-out

Turnkey project solution

Landscaping Design & execution

Design Consultation

Refurbishment / Up-gradation / Modification / Renovation

Project Management

Construction / Extension

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